



Guiding Principles

Over the last 25+ years, we have built our business by providing a personal, high-touch experience to every client. We tailor each and every listing to your needs, and we always hold your goals as our top priority.

1. Strategic Preparation

Most listings benefit from a little pre-market preparation. Working with our trusted designer and curated vendors, we strive to increase the appeal of your home while always being mindful of the ROI. Next, we enhance the presentation with elevated staging - because even small refinements can shift buyer perception and push your sale price meaningfully higher.

2. Hands-On Management

We recognize that time is a precious commodity. Whenever possible, we oversee the pre-market preparation, coordinate with contractors, arrange for and attend inspections, and coordinate showings and open houses. In short, we work diligently to ensure that your experience feels efficient, discreet and as stress-free as possible.

3. Exceptional Marketing

Your most valuable asset deserves exceptional marketing. From professional photography and polished storytelling to targeted digital and print exposure and strong promotion, our goal is to ensure your home reaches qualified buyers who appreciate your home's unique value.

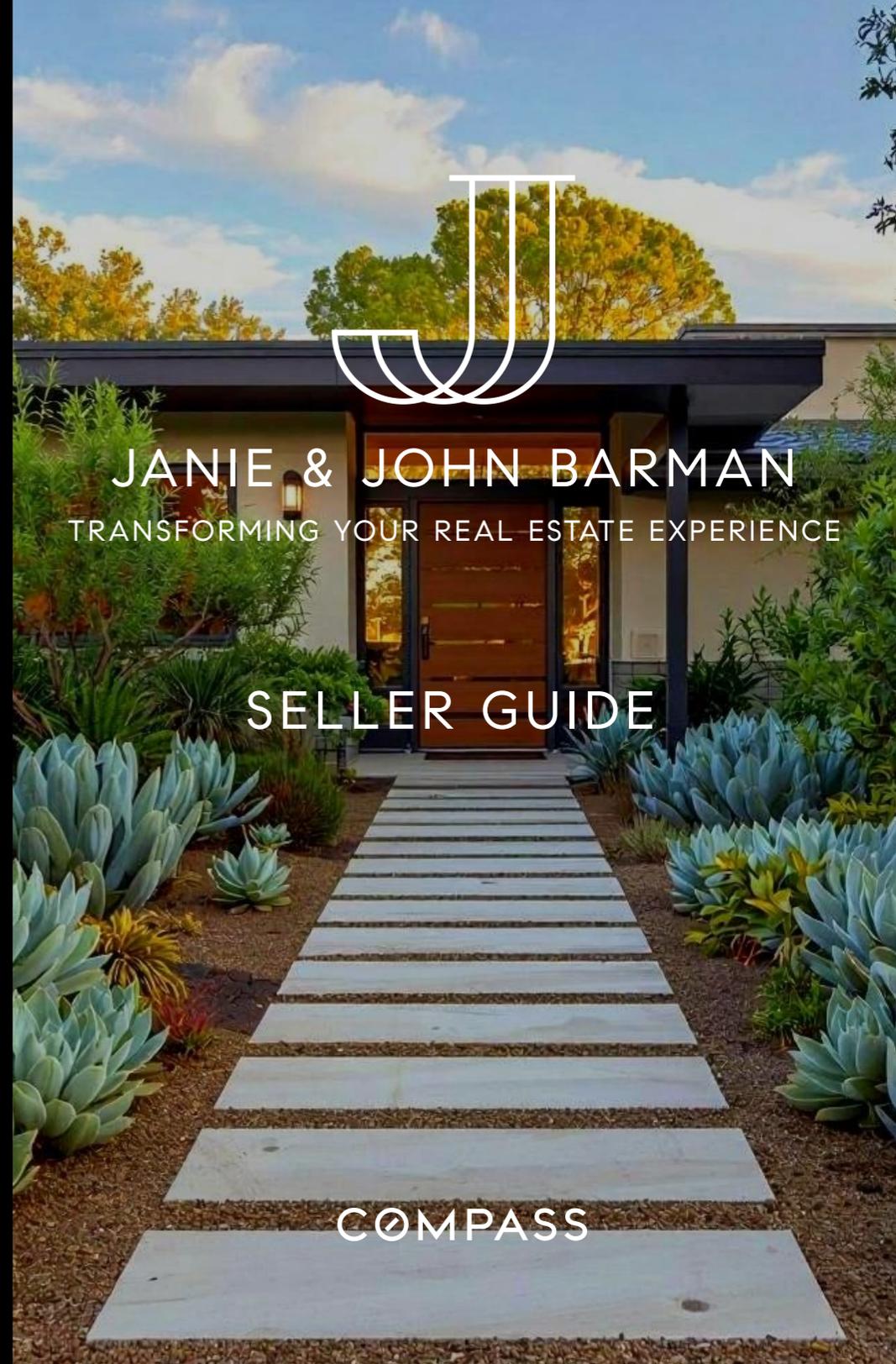
4. Accurate Pricing

Our local market is incredibly dynamic. We understand how certain neighborhoods and certain schools command a premium - and how changes in the economy, stock prices and buyer psychology all influence pricing. Your best sale always starts with accurate pricing.

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"John and Janie were awesome to work with on our relo out of California. [They] kept it running smoothly, with low stress and on-track."

Dr. Jessica S. and Mike B.



JANIE & JOHN BARMAN

TRANSFORMING YOUR REAL ESTATE EXPERIENCE

SELLER GUIDE

COMPASS

WHO YOU WORK WITH MATTERS

MORE THAN EVER

We believe that selling your home should be a stress-free experience. From pre-market prep through close of escrow, we are with you lending our expertise every step of the way. Our mission is to sell your home for the highest possible price and the highest net to you.

Janie and John Barman
650.759.1182
jbarman@compass.com



Professional Services Offered by Janie and John

Your best sale is our personal mission. As such, we offer a comprehensive set of options to match your needs and constraints when selling your home. From a professional designer consultation to bespoke marketing materials and an impactful public debut, we curate every detail of your home's sale. A partial list of our services is below.



Professional
Designer
Consultation

COMPASS
CONCIERGE

Zero Interest
Financing for
Improvements



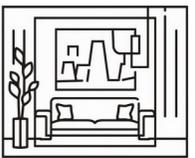
Extensive List of
Trusted
Contractors



Hands-on Home
Preparation



Professional
Inspections



Stylish, High-End
Staging



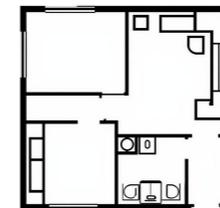
Professional
Photography



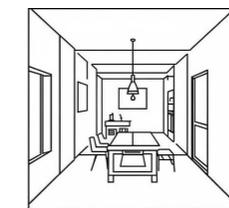
Impactful Videos



Drone
Photography



Precision Floor
Plans (a buyer
favorite)



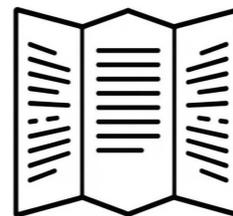
Virtual Tour and
Walkthrough



Custom Property
Website



Influential Social
Media Videos



Bespoke Print
Advertising and
Direct Mail



Exposure Thru
Compass Private
Exclusive



Promotion
Withing the
Neighborhood



Brokers Tour and
Private Showings



Hosted Public
Open Houses